



over the EDGE

2021 SPONSORSHIP OPPORTUNITIES

Get your brave on for this once-in-a-lifetime experience to rappel down the side of the tower of Nassau Community College, all the while raising money for New York NCSY's programs and scholarships.



Sunday, May 9, 2021
10:00 AM - 5:00 PM



**The Tower at Nassau
Community College**



www.overtheedge.ncsy.org

All proceeds go toward New York NCSY's programs and scholarships.

For more information, contact Ari Greene at greenear@ncsy.org or (212) 613-8285.

NCSY is the international youth movement of the OU



Event Sponsor

\$25,000

- Event naming rights
- Listed as the Presenting Sponsor on all materials
- Logo/link to your website on NCSY OTE website as the Presenting Sponsor
- Logo on event signage, participants' shirts, and sticker on side of event helmet
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- Banner near landing zone on event day
- Sponsorship announcements and marketing opportunities during the Over the Edge event
- Dedicated eBlast highlighting your company and your involvement with this event
- Promotional table at OTE Event
- Giveaway Inclusion Edger Swag Bags received by all participants
- 4 spots to go Over the Edge on the event day
- Prominent logo placement in full page Local Long Island Jewish papers
- Interview on JM in the AM with Nachum Segal





Photo Station Sponsor

\$10,000

- Featured 'Photo Station Sponsor' with logo on event related materials and signage
- Prominent logo placement in full page Local Long Island Jewish papers
- Company logo on event photo backdrop
- Logo/link to your website on NCSY OTE website as the Photo Station Sponsor
- Logo on event signage, participants' shirts, and sticker on side of event helmet
- Dedicated eBlast highlighting your company and your involvement with this event
- Giveaway Inclusion Edger Swag Bags received by all participants
- 2 spots to go Over the Edge on the event day

Visual Experience Sponsor

\$10,000

- Featured 'Visual Experience Sponsor' with logo on event related materials and signage
- Prominent logo placement in full page Local Long Island Jewish papers
- Company banner prominently displayed at event
- Logo/link to your website on NCSY OTE website as the Photo Station Sponsor
- Logo on event signage, participants' shirts, and sticker on side of event helmet
- Dedicated eBlast highlighting your company and your involvement with this event
- Giveaway Inclusion Edger Swag Bags received by all participants
- 2 spots to go Over the Edge on the event day





Rope Sponsor*

\$7,500

- Featured 'Rope Sponsor' with logo on all event-related materials and signage
- Prominent logo placement in full page Local Long Island Jewish papers
- Logo/link to your website on NCSY OTE website as the Photo Station Sponsor
- Logo on event signage, participants' shirts, and sticker on side of event helmet
- Signage of one rappelling station & name announced with Edgers' rappels
- Logo on back of commemorative t-shirt
- Giveaway Inclusion Edger Swag Bags received by all participants
- Vendor promotional table OTE Event
- 2 spots to go Over the Edge on the event day

****Two sponsor opportunities***



Summit Sponsor

\$5,000

- Featured 'Summit Sponsor' with logo on event related materials and signage
- Logo/link to your website on NCSY OTE website as the Summit Sponsor
- Logo on event signage, participants' shirts, and sticker on side of event helmet
- Vendor promotional table OTE Event
- Giveaway Inclusion Edger Swag Bags received by all participants
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- 2 spots to go Over the Edge on the event day



Chicken Coop Sponsor

\$5,000

- Featured 'Chicken Coop Sponsor' with logo on event related materials and signage
- Logo/link to your website on NCSY OTE website as the Summit Sponsor
- Exclusive signage at Chicken Coop tent
- Vendor promotional table
- Giveaway Inclusion Edger Swag Bags received by all participants
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- 2 rappel slots



T-Shirt Sponsor

\$3,500

- Featured 'T-Shirt Sponsor' with logo on event related materials and signage
- Logo/link to your website on NCSY OTE website as the T-Shirt Sponsor
- Prominently featured as T-Shirt Sponsor with company logo on back of commemorative t-shirt
- Giveaway Inclusion Edger Swag Bags received by all participants
- Vendor promotional table OTE Event
- 1 spot to go Over the Edge on the event day

Descent Sponsor

\$2,500

- Featured 'Descent Sponsor' with logo on event related materials and signage
- Company banner displayed at event
- Logo/link to your website on NCSY OTE website as the T-Shirt Sponsor
- Giveaway Inclusion Edger Swag Bags received by all participants
- Vendor promotional table OTE Event
- 1 spot to go Over the Edge on the event day

Toss Your Boss Sponsor

\$1,500

- You and your coworkers raise \$1,500 to send your boss, teacher, or team leader Over the Edge! But beware—if your boss matches the \$1,500, s/he gets to choose who to toss Over the Edge!
- Featured 'Toss your Boss Sponsor' with logo on event related materials and signage
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- Logo/link to your website on NCSY OTE website as the Toss your Boss Sponsor
- 1 rappel slot

Landing Sponsor

\$1,500

- Featured 'Landing Sponsor' with logo on event related materials and signage
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- Logo/link to your website on NCSY OTE website as the Toss your Boss Sponsor
- 1 rappel slot





Highline Sponsor*

\$1,500

Vertical Sponsor*

\$500

Gear Sponsor*

\$250

- Featured 'Highline/Vertical/Gear Sponsor' with logo on event related materials and signage
- Logo/Sponsorship/Acknowledgment recognition during Sunday's Over the Edge event
- 1 rappel slot

*For 3 sponsorships above

Edger

\$1,000

- 1 rappel slot
- Commemorative t-shirt
- Edger Swag Bags

Sponsorship Form

Thank you for choosing to sponsor Over the Edge! Please fill out the following form to confirm your chosen package. Completed forms should be returned to Ari Greene, Director of Development by 1) scanning and emailing to Greenea@ncsy.org; 2) mailing to NY NCSY, Attention Ari Greene, 11 Broadway, 13th floor New York, NY 10004.

CONTACT INFORMATION:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Mailing Address

City, State, Zip

SPONSORSHIP OPPORTUNITIES:

- ____ Event - \$25,000
- ____ Photo Station - \$10,000
- ____ Visual Experience - \$10,000
- ____ Rope - \$7,500
- ____ Chicken Coop - \$5,000
- ____ Summit - \$5,000
- ____ T-Shirt - \$3,500
- ____ Descent - \$2,500
- ____ Toss Your Boss - \$1,500
- ____ Landing - \$1,500
- ____ Highline - \$1,000
- ____ Vertical - \$500
- ____ Gear - \$250

PAYMENT INFORMATION:

____ I have enclosed a check made payable to NY NCSY

____ Please invoice me for the full amount

____ Please charge my credit card below

Card Number

Expiration

Security Code

Name on Card

Billing Address (if different from above)



**THANK YOU FOR
SUPPORTING
OVER THE EDGE
FOR NY NCSY!**

- Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, benefits, and recognition.
- Please send your high-resolution color and black & white logos (.eps or vector preferred) to greenea@ncsy.org.
- Questions? Call Ari Greene at (212) 613-8285.

\$

Approved Sponsorship Cost

Signature

Date